

Community Event Guidelines

1. Although we provide WWP materials featuring the WWP logo upon registration, you may not create your own materials using WWP trademarks. We are unable to send electronic copies of our logo to you.
2. Your community event may not contain Wounded Warrior Project, Wounded Warrior, or WWP in the title. You should create an event name that is unique to your event.
3. Wounded Warrior Project does not provide insurance coverage for third party events.
4. Wounded Warrior Project is unable to draft individualized press releases for third party events. Please utilize the Proud Supporter Press Release template we have provided for you in the Proud Supporter Community.
5. Wounded Warrior Project is unable to post your event on our Facebook page. However, once registered, please feel free to post your event on our Facebook page yourself.
6. Community events should not be based upon cause-marketing campaigns or promotions, percentage of sales, long-term fundraising, alcohol and or drug-based events, apparel sales, or events that are political or sexual in nature.
7. Wounded Warrior Project cannot solicit sponsorship on behalf of your events nor can we reach out to our corporate sponsors on behalf of your event.
8. Wounded Warrior Project does not approve events based on soliciting donations at stores, gas stations, side of the road collections, door-to-door, etc. If you wish to fundraise on behalf of Wounded Warrior Project please consider hosting and registering a 1 to 2 day fundraising event such as a concert or poker run.
9. Wounded Warrior Project is not financially responsible for the third party event. WWP is not able to provide funding, pay expenses, or cut a check back to the event organizer as reimbursement for expenses paid.
10. Wounded Warrior Project will not consider fundraisers that involve agreements with any organization or individual to raise funds on a commission, bonus, or percentage of funds raised.

11. Wounded Warrior Project is unable to send representatives to any first year events. Availability for a representative to attend your event is based on the representative's schedule at the time of your event. We are often unable to find a representative for your event.
12. Wounded Warrior Project cannot issue tax receipts for the value of an individual's time, goods, or services donated to your proud supporter event, as these items are not tax deductible under federal law and therefore are not eligible for a tax receipt. We can only acknowledge checks/donations made to Wounded Warrior Project directly.
13. Wounded Warrior Project is not able to reach out to celebrity supporters on behalf of third party events.
14. If you plan on hosting a fundraising event for Wounded Warrior Project please read through the entire Community Event Agreement before agreeing to the terms and conditions.
15. Wounded Warrior Project strongly suggests that you read the pre-registration packet before and after registering your event as you will find more information about hosting your event in that packet.